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LINEKONG

藍港互動

Linekong Interactive Group Co., Ltd.

藍港互動集團有限公司

(formerly known as Linekong Interactive Co., Ltd. 藍港互動有限公司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8267)

**VOLUNTARY ANNOUNCEMENT
SHARE REPURCHASE BY THE COMPANY
AND
PURCHASE OF SHARES IN THE COMPANY BY THE
CONTROLLING SHAREHOLDERS**

This announcement is made by Linekong Interactive Group Co., Ltd. (the “**Company**”) on a voluntary basis.

SHARE REPURCHASE BY THE COMPANY

Pursuant to the general mandate granted to the board (the “**Board**”) of directors of the Company (the “**Directors**”) to repurchase shares at the annual general meeting of the Company held on June 11, 2015 (the “**Repurchase Mandate**”), the Company repurchased on-market (i) 140,000 shares of its own ordinary shares (the “**Shares**”) on July 9, 2015 at the highest and lowest prices of HK\$8.95 and HK\$8.00 per Share, respectively; and (ii) 61,000 Shares on July 10, 2015 at the highest and lowest prices of HK\$8.74 and HK\$8.727222 per share, respectively (altogether the “**Share Repurchase**”). The aggregate purchase price paid (before brokerage and expenses) for the Share Repurchase was approximately HK\$1,676,045, which was funded by internal resources of the Company and not from any of the proceeds raised from its listing. The Share Repurchase represents approximately 0.054348% of the existing total number of issued Shares as at the date of this announcement. The Company will subsequently cancel the repurchased Shares. As at the date of this announcement, the Company repurchased a total of 201,000 Shares on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) under the Repurchase Mandate.

The Board considers that the value of the Shares is consistently undervalued. The Board believes that the current financial resources of the Company would enable it to conduct the Share Repurchase while maintaining a solid financial position for the continuation of the Company's business in the current financial year.

The Board also believes the Share Repurchase can improve the return to shareholders of the Company. The Share Repurchase also reflects the confidence of the Board to the prospects of the Company.

The Company may or may not repurchase additional Shares under the Repurchase Mandate. Shareholders and potential investors of the Company should note that any repurchase of Shares made by the Company under the Repurchase Mandate will be subject to market conditions, the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules") and The Code on Share Buy-backs and will be at the Board's absolute discretion. There is no assurance of the timing, quantity or price of any Share purchases or whether the Company will make any further purchases at all. Shareholders and potential investors of the Company should therefore exercise caution when dealing in the Shares.

PURCHASE OF SHARES IN THE COMPANY BY THE CONTROLLING SHAREHOLDERS

The Company has been informed by Mr. Wang Feng ("Mr. Wang"), the chairman of the Board, chief executive officer, an executive Director, and one of the controlling shareholders of the Company, that on July 8, 2015, Mr. Wang has purchased an aggregate of 124,000 Shares on the GEM of the Stock Exchange at an average price of approximately HK\$6.78 per Share.

After such purchase, Mr. Wang is interested in an aggregate of 75,133,468 Shares, representing approximately 20.32% of the issued share capital of the Company as of the date of this announcement, of which (i) 4,762,768 Shares are beneficially owned by Mr. Wang; (ii) 66,576,160 Shares are held by Mr. Wang through his wholly-owned company, namely Wangfeng Management Limited; and (iii) 3,794,540 unvested restricted share units ("RSUs") granted to him under the restricted share unit scheme of the Company (the "RSU Scheme").

The Company has been informed by Ms. Liao Mingxiang (“**Ms. Liao**”), an executive Director and one of the controlling shareholders of the Company, that on July 8, 2015, July 9, 2015, and July 10, 2015, Ms. Liao has purchased an aggregate of 74,000 Shares on the GEM of the Stock Exchange at an average price of approximately HK\$7.51 per Share.

After such purchase, Ms. Liao is interested in an aggregate of 15,054,489 Shares, representing approximately 4.07% of the issued share capital of the Company as of the date of this announcement, of which (i) 1,620,922 Shares are beneficially owned by Ms. Liao; (ii) 12,168,720 Shares are held by Ms. Liao through her wholly-owned company, namely Liaomingxiang Holdings Limited; and (iii) 1,264,847 unvested RSUs granted to her under the RSU Scheme.

For details of the controlling shareholders’ status of Mr. Wang and Ms. Liao, please refer to the section headed “Relationship with Our Controlling Shareholders” of the prospectus of the Company dated December 9, 2014.

By order of the Board
Linekong Interactive Group Co., Ltd.
WANG Feng
Chairman

Beijing, PRC, July 10, 2015

As at the date of this announcement, the executive Directors are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. MEI Song and Mr. ZHAO Jun; the non-executive Director is Mr. QIAN Zhonghua; and the independent non-executive Directors are Mr. MA Ji, Mr. ZHANG Xiangdong, Mr. WANG Xiaodong and Ms. ZHAO Yifang.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for at least 7 days from the date of its posting. This announcement will also be published and remains on the Company’s website at www.linekong.com.