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LINEKONG

藍港互動

Linekong Interactive Group Co., Ltd.

藍港互動集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8267)

APPOINTMENT OF INDEPENDENT FINANCIAL ADVISER

Reference is made to the announcements of Linekong Interactive Group Co., Ltd. (the “**Company**”) dated September 2, 2015 in relation to a discloseable and connected transaction in relation to the Purchase of Series B+ Preferred Shares. Terms defined in the above said announcement shall have the same meanings when used herein unless the context requires otherwise.

The board of directors of the Company (the “**Board**”) is pleased to announce that Orient Capital (Hong Kong) Limited, a licensed corporation to carry out Type 6 (Advising on Corporate Finance) regulated activities under the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong), has been appointed as the independent financial adviser (the “**Independent Financial Advisor**”) to advise the independent Board committee, being a committee of the Board comprising all of the four independent non-executive Directors of the Company, namely Mr. MA Ji, Mr. ZHANG Xiangdong, Mr. WANG Xiaodong and Ms. ZHAO Yifang (the “**Independent Board Committee**”) and the independent Shareholders, in respect of the terms of the Series B+ Framework Agreement, the formal investment agreement (the “**Series B+ Preferred Share Purchase Agreement**”) and the Purchase of Series B+ Preferred Shares contemplated thereunder. The appointment of Independent Financial Advisor has been approved by the Independent Board Committee.

The letter of advice from the Independent Financial Adviser on the Series B+ Framework Agreement, the Series B+ Preferred Share Purchase Agreement and the Purchase of Series B+ Preferred Shares contemplated thereunder will be included in the circular to be despatched to the Shareholders in due course.

By order of the Board
Linekong Interactive Group Co., Ltd.
WANG Feng
Chairman

Beijing, PRC, September 11, 2015

As at the date of this announcement, the executive Directors are Mr. WANG Feng, Ms. LIAO Mingxiang, Mr. MEI Song and Mr. ZHAO Jun; the non-executive Director is Mr. QIAN Zhonghua; and the independent non-executive Directors are Mr. MA Ji, Mr. ZHANG Xiangdong, Mr. WANG Xiaodong and Ms. ZHAO Yifang.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the Stock Exchange website at www.hkgem.com for at least 7 days from the date of its posting and be posted on the website of the Company at www.linekong.com.